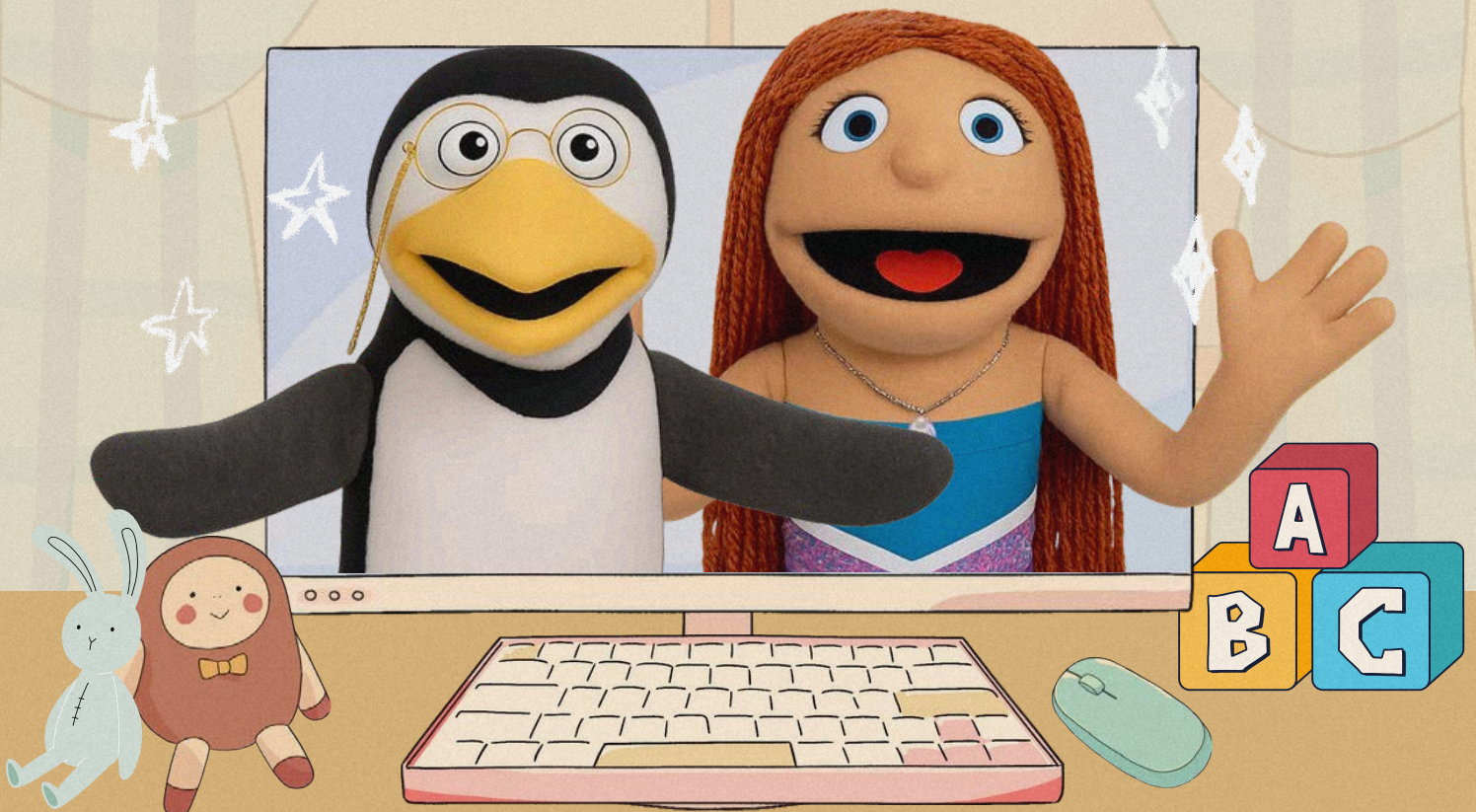




SCREEN TIME REDEMPTION

**HOW TO TURN PASSIVE VIEWING INTO PURPOSEFUL
TEACHING... WITHOUT MORE WORK OR PREP**



**A free 9-episode video series that helps children in grades K-3
understand truth, make good decisions, and love what is good.**

*Created for teachers. Loved by parents. Made for children.
Powered by puppets, music, story, and... real virtue.*

WHAT IF SCREEN TIME COULD ACTUALLY HELP?

IMAGINE THIS...

Your child finishes watching a 10-minute video. He's giggling about a puppet named Frank who tried to "be successful by getting rich." Then, without prompting, he asks:

"Is being rich a virtue?"

Or... You hear her quietly humming a song about contradictions. Later that day, she corrects a friend and says,

"That can't be true and false at the same time... that's a contradiction!"



No preaching. No lectures.



JUST CURIOSITY. WONDER. REAL THINKING. SPARKED BY JOY.

.....

THIS IS WHAT SCREEN TIME CAN DO WHEN IT'S BUILT FOR THE SOUL



Philo and Sophie was created to help children fall in love with truth, goodness, and virtue...without you needing to prepare a single lesson.

It's not entertainment that sneaks in virtue. It's virtue that feel like entertainment.

Let us show you how.

Turn the page to understand the problem... ➔



THE CULTURAL CRISIS

(AND WHY YOU'RE LIKELY FEELING IT)

WE'RE LIVING IN A WORLD THAT HANDS KIDS SCREENS BEFORE THEY CAN READ... AND ALGORITHMS BEFORE THEY CAN REASON.

TODAY'S CHILDREN ARE GROWING UP IN AN ENVIRONMENT WHERE:

- Entertainment is instant, but principles is optional
- Distraction is constant, but virtue is rare
- And the loudest messages often drown out the most important truths

AS A PARENT, TEACHER, OR MENTOR, YOU'VE PROBABLY FELT IT:



How do I raise a child who knows how to think in a world that just wants them to scroll?

How do I teach virtue... without it turning into a moral lecture they'll tune out?

Is there any media out there that supports what we're trying to teach at home or in the classroom?

THE TRUTH IS, MOST EDUCATIONAL TOOLS FOCUS ON SKILLS.

VERY FEW FOCUS ON CHARACTER.

AND ALMOST NONE ARE BUILT TO DO BOTH... WITH JOY.

**? WE ASKED ?
THESE SAME
QUESTIONS. ?**

AND INSTEAD OF GIVING UP, WE BUILT SOMETHING BETTER.

- * A way to redeem screen time.
- * A way to help children fall in love with goodness.
- * A way to raise thinkers, not just consumers.

IT'S CALLED PHILO AND SOPHIE.

And it's not just a video series. It's a virtue revolution... disguised as fun.



MEET PHILO & SOPHIE

TEACHING TRUTH WITH JOY

Philo & Sophie is a free animated series designed for children ages 5 to 9 that teaches logic, happiness, human dignity, and moral reasoning...through **puppets, story, music, and laughter.**

Each lesson captures the imagination and builds the intellect.

No lectures. No guilt. Just a joyful invitation into big, beautiful ideas.

YOU'LL GET:

- 9 video episodes (3-unit structure)
- Teacher and parent lesson guides
- Printable worksheets and games
- Family conversation tools
- Songs and hands-on activities

**EVERYTHING IS 100% FREE,
DOWNLOADABLE, AND
READY TO USE.**

NO PREP REQUIRED. NO PURCHASE NECESSARY.

Just press play and watch your kids light up.

WATCH THE FULL 9-EPISODE SERIES ON YOUTUBE



HOW IT WORKS – PLUG-AND-PLAY VIRTUE FORMATION

3 UNITS. 9 LESSONS. INFINITE MEANING.

Each unit explores one deep concept, made age-appropriate through imagination and interaction:

UNIT	THEME	LEARNING FOCUS
1	Happiness	What it really means and how to pursue it.
2	Success	What makes someone valuable (and what doesn't).
3	Truth & Contradictions	Learning how to think clearly and reject false ideas.

WITH EACH VIDEO, YOU'LL RECEIVE:

- A **lesson plan** with pacing and discussion prompts
- A **worksheet** or printable activity
- A **family takeaway** for reinforcing learning at home
- Bonus songs and games to anchor it all in joy

You can use it daily, weekly, in religion or character ed blocks, or just on days when you want a screen to help you instead of hinder you.



UNIT 1

WHAT IS HAPPINESS?

CORE QUESTION:

What is real happiness...and how can we help kids choose it?

WHAT IS HAPPINESS?

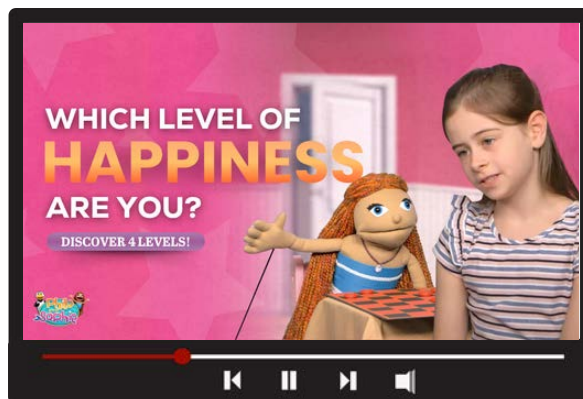


 [WATCH](#)

 [Lesson Plan + Handout](#)

A playful introduction to how we experience joy, and what it means to be truly fulfilled.

THE FOUR LEVELS OF HAPPINESS

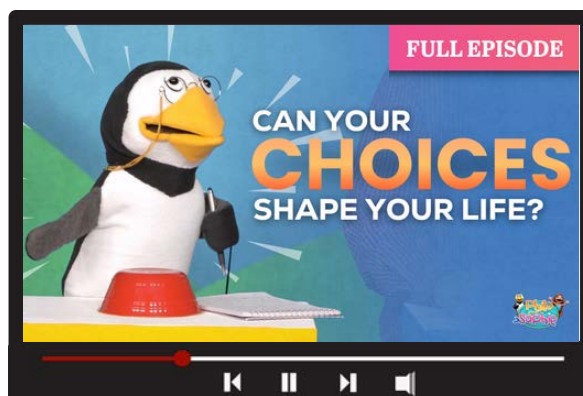


 [WATCH](#)

 [Lesson Plan + Handout](#)

Kids learn how pleasure, success, love, and faith bring different kinds of happiness... and why some last longer than others.

MAKING GOOD CHOICES



 [WATCH](#)

 [Lesson Plan + Handout](#)

A joyful, story-driven episode about how our decisions shape our character... and our joy.

UNIT 2

WHAT IS SUCCESS?

CORE QUESTION:

What makes someone truly successful?

WHAT IS SUCCESS?



 [WATCH](#)

 [Lesson Plan + Handout](#)

Explores four levels of success and helps kids redefine what it means to be "important."

THE SUCCESSFUL KINGDOM



 [WATCH](#)

 [Lesson Plan + Handout](#)

A parable-style story about two kingdoms...one built on virtue, the other on selfishness.

EVERYONE IS IMPORTANT AND VALUABLE



 [WATCH](#)

 [Lesson Plan + Handout](#)

Shows children that every person has inherent dignity, regardless of ability, age, or achievement.

UNIT 3

WHAT IS TRUTH? (AND WHY CONTRADICTIONS DON'T WORK)

CORE QUESTION:

Can something be true and false at the same time?

MONSTER MILLIONAIRE: WHAT IS TRUTH?



[WATCH](#)

[Lesson Plan + Handout](#)

Frank tries to “buy” success but learns that it means much more than being rich.

CONTRA-DICTIONS DON'T WORK

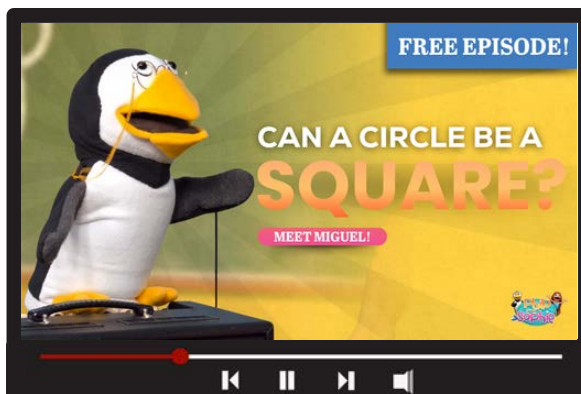


[WATCH](#)

[Lesson Plan + Handout](#)

Miguel the Circle wants to be a square, but learns to love how he was made.

WHAT ARE CONTRA-DICTIONS?



[WATCH](#)

[Lesson Plan + Handout](#)

A hilarious, unforgettable song teaches kids that contradictions just don't make sense... and truth matters.

WHY IT WORKS

FOR REAL FAMILIES, REAL CLASSROOMS, REAL KIDS

“

I stopped feeling guilty about screen time, because they're actually learning.

Amanda
Homeschool Mom

“

They were singing the contradiction song on the playground. That's how I knew it stuck.

Sarah
2nd Grade Teacher

”

It's way deeper than it looks. My kids ask real questions now.

Jake
Dad of 3

This program was designed by educators and ethicists to help children build mental clarity and moral confidence.

It's **gentle, joyful, age-appropriate**—and theologically sound.

USE IT IN:

- Homeschool curriculum
- Religion or CCD classes
- Faith-based school settings
- Morning meetings, aftercare, or even family movie night



BONUS MATERIALS INSIDE

EACH UNIT INCLUDES



Teacher scripts
and pacing guides



Family discussion
prompts



Visual games,
mazes, and
character cutouts



Music videos and
sing-alongs



No-login printable
downloads from
philoandsophie.org

Everything is bite-sized, printable, and built to serve you—not overwhelm you.

START TODAY

HERE'S HOW



STEP 1

Choose an episode
(they're all available
for free on YouTube)



STEP 2

Download the
matching lesson
plan or activity



STEP 3

Watch with your child
or students



STEP 4

Use the worksheet
to start a real
conversation

This week, instead of screen time
feeling like a battle... it could become
your favorite part of the day.

GET STARTED RIGHT NOW:



[WATCH THE FULL SERIES ON YOUTUBE](#)



[DOWNLOAD ALL FREE RESOURCES](#)

